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BUSINESS ACADEMY

Thursday 28th April 2016 ■ Brussels



GDPR & Safe Harbor

What are the implications for intra-group transfers?

CHAIRMAN

Leonard W.N. Hawkes
Solicitor (Juriste Conseil)
DBB LAW (Brussels)

A key plank of the Juncker Commission's **'Digital Single Market'** initiative, initially due for delivery by end 2015, is **reform of EU Data Protection legislation**. Last October's 'Schrems' Judgment, on **EU-US Safe Harbor**, seemed to have pushed the reform package 'off-course'. However, December saw the EU Parliament and Council agree a text for the **General Data Protection Regulation. Clarification of the newly announced 'Privacy Shield', for EU-US data flows, arrived in early March**. This conference reviews the current state of play and asks - **Where are we now - sailing into calmer waters?**

Accredited by OBF - 3 points

1:45pm Registration

2:00pm Welcome Speech

2.15pm The New General Data Protection Regulation

- Adoption
- Expanded Territorial Scope
- One Stop Shop
- Accountability Principle & the Data Controller
- Responsibilities of the Data Processor
- Notification of Security Breaches
- Increased sanctions for non-compliance
- What are the implications for intra-group transfers?
- What implications for marketing & transfers to third parties?

Chris Sherwood

Head of Public Policy
ALLEGRO GROUP

Isabelle Vereecken

Privacy and data protection Legal advisor
BELGIAN DATA PROTECTION AUTHORITY

3.15pm Coffee networking

3.30pm EU - US Privacy Shield

- Significance of 3 February, 2016, announcement by Commissioner Jourova
- Scope of 'EU-US Privacy Shield' - New rules on data privacy to replace Safe Harbor
- Meaning of 'equivalence'? Does 'Privacy Shield' adequately address the Schrems criteria?
- European Commission and US Government
- Annual reviews and the 'Privacy Ombudsman'
- Enhanced monitoring and sanctions?

- Tools for EU-US data-flows what options remain valid?
 - Binding corporate rules
 - Model contractual clauses
- Attitude of the Data Protection Authorities

Mark Blunden

Partner
BOYES TURNER TECHNOLOGY GROUP (BOYES TURNER, READING, UK)

Raffaele Zallone

Formerly IBM's General Counsel for North West Europe
STUDIO LEGALE ZALLONE

4.15pm Debat

- In what ways is your company affected?
- How will handling of personnel records be affected?
- What about Cloud services?
- What actions should Data-Controllers be preparing now?
- Equivalent responsibilities of the Data-Processor?
- Implications of the increased sanctions for non-compliance
- Coordinated enforcement by EU Data Privacy Authorities? Or will enforcement proceed in an ad hoc manner?
- What form will enforcement by the Department of Commerce take in the USA?

Leonard W.N. Hawkes, Isabelle Vereecken, Mark Blunden, Chris Sherwood & Raffaele Zallone

5.30pm Closing remarks & end of conference

REGISTRATION FORM TO RETURN TO:

Program Information:

France Noiret
fnoiret@ifexecutives.com

Information about registration:

IFE BENELUX - infoclient-ife@abilways.com
Rue de la Science, 4 - 1000 Bruxelles
Phone: +32 (0)2 533 10 20
Fax: +32 (0)2 534 89 81

YES, I wish to register for the conference **'GDPR & Safe Harbor'** on Thursday 28th April 2016 (code 241037E)

Fees (excl. VAT 21%): 375 € excl. VAT

YES, I sent my registration by 24 March 2016 and benefit from 50 € excl. VAT discount

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